FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| OMB APPROVAL             |           |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  BAYLY GEORGE V   |  |                        |             |                 |  | 2. Issuer Name and Ticker or Trading Symbol GRAPHIC PACKAGING HOLDING CO [ GPK ]                         |         |  |          |      |  |       |                    |   | all applicabl  | ,   |  | s) to Issuer  10% Ov Other (s                                      | ·          |
|--|--|------------------------|-------------|-----------------|--|--|---------|--|----------|------|--|-------|--------------------|---|--|---|--|--|------------|
| (Last) (First) (Middle)<br>814 LIVINGSTON COURT  |  |                        |             |                 |  | 3. Date of Earliest Transaction (Month/Day/Year) 11/16/2011  |         |  |          |      |  |       |                    |   | Officer (give title below)   |   | below)   |  | вреспу     |
| (Street)  MARIETTA  (City)   | GA<br>(State)                            | 30<br>(Zi <sub>l</sub> | 067<br>p)   | 4. If <i>A</i>  | 4. If Amendment, Date of Original Filed (Month/Day/Year) |  |         |  |          |      |  |       |                    | dividual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |  |   |  |  |            |
|  |  | Та                     | ble I - Noı | n-Der           | ivativ   | e Se   | curitie | s Acq  | uired, l | Disp | osed of,   | or E  | 3enefic            | cially Ow   | /ned   |   |  |  |            |
| Date   |  |                        |             | nth/Day/Year) i |  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)  |         | 3.<br>Transaction<br>Code (Instr.<br>8)                |          |      |  |       |                    |   | Form:  | nership<br>: Direct (D)<br>lirect (I)<br>. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)        |  |            |
|  |  |                        |             |                 |  |  |         |  | Code     | v    | Amount   |       | (A) or<br>(D)      | Price   | (Instr. 3 and 4)   |   |  |  | (111341.4) |
| Common Stock 11/1  |  |                        |             |                 | /16/2011   |  | 11/16/  | 2011   | S 2      |      | 2,549 D  |       | \$4.5              | 289,396   |  | D   |  |  |            |
| Common Stock 11/10   |  |                        |             |                 | /16/2011   |  | 11/16/  | 2011   | S        |      | 800  |       | D                  | \$4.51  | 288,596  |   | D  |  |            |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |                        |             |                 |  |  |         |  |          |      |  |       |                    |   |  |   |  |  |            |
| 1. Title of<br>Derivative<br>Security (Instr. 3)   | erivative Conversion Date Execution Date |                        |             | Code (Instr.    |  | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D) (Instr. 3, 4<br>and 5) |         | 6. Date Exercisa<br>Expiration Date<br>(Month/Day/Year |          | te   | and 7. Title and Amou<br>Securities Under<br>Derivative Securi<br>(Instr. 3 and 4) |       | derlying<br>curity | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | 9. Number derivative Securities Beneficia Owned Following Reported | tive<br>ties<br>cially<br>d<br>ring<br>ted    | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |            |
|  |  |                        |             | Code V          |  | v  | (A)     | (D)  |          |      | Expiration<br>Date   | Title |                    | Amount<br>or<br>Number<br>of Shares   |  | Transaction(:<br>(Instr. 4)                   |  |  |            |

Explanation of Responses:

Remarks:

/s/ George V. Bayly By: Laura Lynn Smith Attorney-In-Fact

11/17/2011 \*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $<sup>^{\</sup>star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).