FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL							
OMB Number:	mber: 3235-0287						
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hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

										IIIpariy Act	01 1340	_						
1. Name and Address of Reporting Person*					2. Issuer Name <b>and</b> Ticker or Trading Symbol GRAPHIC PACKAGING HOLDING CO [ GPK								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
SCHMAL MICHAEL R														Director		10% O		
(Last)	(First	) (	(Middle)	ŀ	3. Date of Earliest Transaction (Month/Day/Year)							$\neg$	X	Officer (g below)	ive title	Other ( below)	specify	
814 LIVING	STON COU	J <b>R</b> T		02/28/2013									SVP, Beverage Packaging					
				— [	4. If Am	If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) MARIETTA	GA		30067										X Form filed by One Reporting Person Form filed by More than One Reporting Person					
WIAKIETTA	UA		50067	JD/										Form file	d by More tha	in One Reportir	ig Person	
(City)	(State	e) (	(Zip)															
		7	Γable I - No	n-Deriv	ative	Secur	ities Ac	quired,	Dis	posed o	f, or Bene	ficial	ly Ow	ned				
I make at accounty (mean of				2. Transaction Date (Month/Day/Year		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Of (D) (Instr. 3, 4 and 5)			Securities Beneficial Following		ly Owned o	Ownership orm: Direct (D) r Indirect (I) nstr. 4)	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	(A) or (D)	Price		Transactio			(Instr. 4)	
Common Stock					2013			S <sup>(1)</sup>		50,00	0 D	\$7.4	1589 <sup>(2)</sup>	346,	293	D		
Common Stock 03/					1/2013		М		175,50	01 A	\$(	\$0.00 521		794	D			
Common Stock 03/0					1/2013			F		65,25	4 D	\$7.55		456,540		D		
											or Benefic le securiti		Owne	ed				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	Cod	saction e (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercis Expiration Dat (Month/Day/Ye		te	7. Title and Amour Securities Underly Derivative Security 3 and 4)		ng	8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code	e V	(A)	(D)	Date Exercisa		Expiration Date	Title		unt or ber of es		Transaction(s (Instr. 4)	[5]		
Restricted Stock Units	\$0.00	03/01/2013		М			74,152	02/18/20	13	03/01/2013	Common Stock	74,	,152	\$0.00	0	D		
Restricted Stock Units	\$0.00	03/01/2013		М			165,877	02/18/20	13	03/01/2013	Common Stock	165	5,877	\$0.00	0	D		
Restricted Stock Units	\$0.00	03/01/2013		М			23,223	02/18/20	13	03/01/2013	Common Stock	23,	,223	\$0.00	0	D		

## Explanation of Responses:

- $1.\ The\ sale\ of\ 50,\!000 shares\ reported\ on\ this\ Form\ 4\ were\ effected\ pursuant\ to\ a\ Rule\ 10b5-1\ trading\ plan.$
- 2. The 50,000 shares were sold through separate trades, with the sale price ranging from \$7.45 to \$7.47, and a weighted average sale price of \$7.4580. The Reporting Person undertakes to provide, upon request by the staff of the Securities and Exchange Commission (the "SEC"), the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate purchase price.

## Remarks:

/s/Michael R. Schmal By: Laura Lynn Smith Attorney-In-Fact

\*\* Signature of Reporting Person Date

03/04/2013

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.