FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| OMB APPROVAL             |           |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Ennis Richard Allen Jr  (Last) (First) (Middle)  814 LIVINGSTON COURT  (Street)  MARIETTA GA 30067 |   |                     |  |      | 3. Da 03/3                            | Issuer Name and Ticker or Trading Symbol     GRAPHIC PACKAGING HOLDING CO [ GPK ]      3. Date of Earliest Transaction (Month/Day/Year)     03/30/2013  4. If Amendment, Date of Original Filed (Month/Day/Year) |   |     |                                     |   |  |       |               |   | S. Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director 10% Owner     Officer (give title Other (specify below)     SVP, Flexible Division      Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |  |           |                                       |   |  |
|--|---|---------------------|--|------|---------------------------------------|--|---|-----|-------------------------------------|---|--|-------|---------------|---|---|--|-----------|---------------------------------------|---|--|
| (City)   | (State)   | (Zi                 | p)   |      |                                       |  |   |     |                                     |   |  |       |               |   |   |  |           |                                       |   |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |   |                     |  |      |                                       |  |   |     |                                     |   |  |       |               |   |   |  |           |                                       |   |  |
| Date   |   |                     |  |      | nsaction<br>h/Day/Ye                  | ar)  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |     |                                     |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 a              |       |               |   | Securities Beneficially Owned Following Reported Transaction(s)   |  | Form      | : Direct (D)<br>lirect (I)            | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |   |                     |  |      |                                       |  |   |     | Code                                | v |  |       | (A) or<br>(D) | Price   |   |  |           |                                       | ,   |  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |                     |  |      |                                       |  |   |     |                                     |   |  |       |               |   |   |  |           |                                       |   |  |
| 1. Title of<br>Derivative<br>Security (Instr. 3)   | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | se (Month/Day/Year) | 3A. Deemed<br>Execution Da<br>if any<br>(Month/Day/Y | ite, | 4.<br>Transactio<br>Code (Instr<br>8) |  |   |     | 6. Date E<br>Expiration<br>(Month/E |   | d 7. Title and Amour<br>Securities Underly<br>Derivative Securit<br>3 and 4) |       | lerlying      | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number<br>derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported  | Ownershi Form: Direct (D) or Indirec (I) (Instr. 4 | Ownership | Beneficial<br>Ownership<br>(Instr. 4) |   |  |
|  |   |                     |  |      | Code V                                |  | (A)   | (D) | Date<br>Exercisa                    |   | Expiration<br>Date   | Title |               | Amount<br>or<br>Number<br>of Shares                 |   | Transaction(s)<br>(Instr. 4)                       |           |                                       |   |  |
| Service-Based<br>Restricted Stock<br>Units   | \$0.00  | 03/30/2013          |  |      | A                                     |  | 27,491  |     | (1)                                 |   | (2)  |       | nmon<br>tock  | 27,491  | \$0.00  | 27,491   | 1         | D                                     |   |  |
| Performance-<br>Based Restricted<br>Stock Units  | \$0.00  | 03/30/2013          |  |      | A                                     |  | 54,983  |     | (1)                                 |   | (2)  |       | mmon<br>tock  | 54,983  | \$0.00  | 54,983   | 3         | D                                     |   |  |

## **Explanation of Responses:**

- 1. Performance-Based Restricted Stock Units and Service-Based Restricted Stock Units vest and become payable on the third anniversary of the date of grant, except in cases of death, disability, retirement, involuntary termination or change in control.
- 2. Performance-Based Restricted Stock Units and Service-Based Restricted Stock Units terminate upon their payout.

## Remarks:

/s/Richard Allen Ennis, Jr. By: Laura Lynn Smith Attorney-In-

Fact

\*\* Signature of Reporting Person

Date

04/02/2013

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.