SEC Form 4

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*<br><u>SCHEIBLE DAVID W</u>  |   |  |  |       |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>GRAPHIC PACKAGING HOLDING CO</u> [ GPK |  |          |   |        |   |              |           |                                  | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)           |  |                       |   |   |  |
|--|---|--|--|-------|--|---|--|----------|---|--------|---|--------------|-----------|----------------------------------|--|--|-----------------------|---|---|--|
|  |   |  |  |       | $\left \frac{\mathbf{U}}{\mathbf{I}}\right $ |   |  |          |   |        |   |              |           |                                  | Director   |  |                       | 10% Ov  | vner  |  |
| (Last) (First) (Middle)  |   |  |  |       |  | 3. Date of Earliest Transaction (Month/Day/Year)<br>02/18/2014                                  |  |          |   |        |   |              |           | x                                | Officer (g<br>below)   |  | Other (specify below) |   |   |  |
| 1500 RIVEREDGE PARKWAY   |   |  |  |       | 02/  |   |  |          |   |        |   |              |           |                                  | President & CEO  |  |                       |   |   |  |
| SUITE 100  |   |  |  |       | 4. li  | 4. If Amendment, Date of Original Filed (Month/Day/Year)  |  |          |   |        |   |              |           |                                  | 6. Individual or Joint/Group Filing (Check Applicable Line)                          |  |                       |   |   |  |
| (Street)   |   |  |  |       |  |   |  |          |   |        |   |              |           |                                  | X Form filed by One Reporting Person<br>Form filed by More than One Reporting Person |  |                       |   |   |  |
| ATLANTA GA 30328   |   |  |  |       |  |   |  |          |   |        |   | Form file    | a by More | than C                           | ле керопіп   | g Person   |                       |   |   |  |
| (City)   | (State  | ;) (2                                      | Zip)   |       |  |   |  |          |   |        |   |              |           |                                  |  |  |                       |   |   |  |
|  |   | т  | able I - No  | on-De | erivati                                      | ve S  | Securi   | ties Acc | quired,   | Dis    | posed of  | f, or        | Benefi    | cially Ow                        | ned  |  |                       |   |   |  |
| Date   |   |  |  |       | 2. Transaction<br>Date<br>/Month/Day/Year)   |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)  |          | Transaction<br>Code (Instr.                         |        | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 a |              |           |                                  |  |  | Form                  | /nership<br>: Direct (D)<br>lirect (I)<br>. 4)                    | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |   |  |  |       |  |   |  | Code     | v   | Amount | Amount  |              | Price     | (Instr. 3 and                    |  |  |                       | (1130.4)  |   |  |
| Common Stock 02/1  |   |  |  |       | 2/18/2014                                    |   |  |          | М   |        | 769,902   |              | A         | \$0.00                           | 1,627,675  |  |                       | D   |   |  |
| Common Stock 02/1  |   |  |  |       | 2/18/20                                      | 8/2014  |  |          | F   |        | 355,2   | 355,295      |           | \$10.57                          | 1,272,380  |  |                       | D   |   |  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities) |   |  |  |       |  |   |  |          |   |        |   |              |           |                                  |  |  |                       |   |   |  |
| 1. Title of<br>Derivative<br>Security (Instr.<br>3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Da<br>if any<br>(Month/Day/Y | ate,  | Code (Instr.                                 |   | 5. Number of<br>Derivative<br>Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and<br>5) |          | 6. Date Exercis<br>Expiration Date<br>(Month/Day/Ye |        | te  | Securities U |           | derlying                         | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)                                  | 9. Numbe<br>derivativ<br>Securitie<br>Beneficia<br>Owned<br>Followin<br>Reported<br>Transact | e<br>es<br>ally<br>g  | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4)                             |  |
|  |   |  |  |       | Code   | v   | (A)  | (D)      | Date<br>Exercisa                                    | able   | Expiration<br>Date  | Title        |           | Amount or<br>Number of<br>Shares |  | (Instr. 4)   |                       |   |   |  |

Units - Service Explanation of Responses:

\$0.00

\$0.00

Remarks:

Restricted Stock

Performance Restricted Stock

Units -

## /s/David W. Scheible By: Laura Lynn Smith Attorney-In-Fact

532,834

237,068

\$0.00

\$0.00

\*\* Signature of Reporting Person

Common

Stock

Common

Stock

02/20/2014

0

0

D

D

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

02/18/2014

02/18/2014

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

532,834

237,068

02/18/2014

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