SEC Form 4

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

1. Name and Address of Reporting Person* SCHEIBLE DAVID W				2. Issuer Name and Ticker or Trading Symbol <u>GRAPHIC PACKAGING HOLDING CO</u> [ GPK ]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner y Officer (give title Other (specify			
(Last) (First) (Middle) 1500 RIVEREDGE PARKWAY				3. Date of Earliest Transaction (Month/Day/Year) 05/08/2014						X Officer (give title Other (specify below) below) President & CEO			
SUITE 100				4. If Amendment, Date of Original Filed (Month/Day/Year)					6. Indi	6. Individual or Joint/Group Filing (Check Applicable Line)			
(Street)		20220							X	Form filed by One F Form filed by More		ng Person	
ATLANTA	GA	30328											
(City)	(State)	(Zip)											
		Table I - N	on-Derivative	Securities Ac	quirec	l, Dis	sposed of, c	or Bene	ficially Ov	/ned			
1. Title of Security (Instr. 3) 2. Transa Date (Month/Date)				2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (li 8) Code		4. Securities A Of (D) (Instr. 3, Amount		) or Disposed Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	Form: Direct (D)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		

## Explanation of Responses:

Common Stock

Common Stock

1. The 74,500 shares were sold through separate trades, with the sale price ranging from \$10.40 to \$10.405, and a weighted average sale price of \$10.4004. The Reporting Person undertakes to provide, upon request by the staff of the Securities and Exchange Commission (the "SEC"), the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate purchase price.

## Remarks:

/s/David W. Scheible By: Laura	05/12/2014
Lynn Church Attorney-In-Fact	05/12/2014

\*\* Signature of Reporting Person

D

D

500

74,500

\$10.45

\$10.4004(1)

1,046,880

972,380

D

D

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{*}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

05/08/2014

05/09/2014

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.