FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* SCHEIBLE DAVID W | | | | 2. Issuer Name and Ticker or Trading Symbol GRAPHIC PACKAGING HOLDING CO [GPK | | | | | | | | PK (Check | Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
|---|---------------|-----------|-----------|---|---|--|-----|--|-------------|--|-----------------------|---|---|--|---|--|--|------------|
| (Last) (First) (Middle) 1500 RIVEREDGE PARKWAY SUITE 100 | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/13/2016 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | X 6. Indiv | Chairman Individual or Joint/Group Filing (Check Applicable Line) | | | | pecify |
| (Street) ATLANTA (City) | GA (State) | 30 (Zi | 328 p) | | | | | | | | | | X | | d by One F | • | ng Person ne Reportin | g Person |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | | ay/Year) Exe | | A. Deemed xecution Date, any Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Di Of (D) (Instr. 3, 4 and 5) | | or Disposed | 5. Amount Securities Beneficial Following | y Owned Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | Transactio | | | | (Instr. 4) |
| Common Stock 05/13/2 | | | | | | /2016 | | | | | 150,000 | D | \$13.2434(1) | 922,678 | | | D | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) Or Exercise Price of Derivative Security | | | Date, | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Securities L Derivative S (Instr. 3 and | Inderlying ecurity | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficial Owned Following Reported | illy | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exe | e rcisable | Expiration Date | Title | Amount or Number of Shares | | Transaction (Instr. 4) | oii(s) | | |

Explanation of Responses:

1. The 150,000 shares were sold through a number of separate trades, with sale prices ranging from \$13.150 to \$13.315, and a weighted average sale price of \$13.2434. The Reporting Person undertakes to provide, upon request by the staff of the Securities and Exchange Commission, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate purchase price.

Remarks:

/s/ David W. Scheible By: Laura Lynn Church Attornev-in-Fact

05/16/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.